



#4

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re:

Applicant : Thomas J. Perkowski  
Title : AN INTERNET-BASED CONSUMER PRODUCT BRAND  
MARKETING COMMUNICATION SYSTEM WHICH  
ENABLES MANUFACTURERS, RETAILERS AND THEIR  
RESPECTIVE AGENTS, AND CONSUMERS TO CARRY OUT  
PRODUCT-RELATED FUNCTIONS ALONG THE DEMAND  
SIDE OF THE RETAIL CHAIN IN AN INTEGRATED  
MANNER  
Attorney Docket No. : 100-058USANB0

Honorable Commissioner of Patents  
and Trademarks  
Washington, DC 20231

PRELIMINARY AMENDMENT

Sir:

Prior to examination of the above-referenced Patent Application, please amend the same as follows:

AMENDMENT OF THE CROSS-REFERENCE TO RELATED U.S. APPLICATIONS

Please amend the " Related Cases" on Page 1 to read as follows:

Under 35 U.S.C. Section 120, Applicant claims priority to the earlier effective filing dates of the following co-pending Applications: No. 09/716,848 filed November 17, 2000; No. 09/695,744 filed October 24, 2000 which is a Continuation-in-Part of Application No. 09/641,908, filed August 18, 2000 which is a Continuation-in-Part of copending Application No. 09/599,690 filed June 22, 2000; which is a Continuation-in-Part of copending Application No. 09/483,105, filed January 14, 2000; copending Application No. 09/465,859 filed December 17, 1999; which is a Continuation-in-Part of copending Application No. 09/447,121 filed November 22, 1999; copending Application 09/441,973 filed November 17, 1999; which is a Continuation-in-Part of copending Application Serial No. [09/284,197] 09/284,917 which was entered into the U.S. on April 21, 1999 which is a National Stage Entry Application from International Application No. PCT/US97/19227 filed October 27, 1997, published as WIPO Publication No. WO 98/19259 on May 7, 1998; as well as a Continuation-in-Part of the following U.S. Applications: No. 08/736,798, now U.S. Letters Patent No. 5,918,214, filed October 25, 1996, No. 08/752,136, now U.S. Letters Patent No. 6,064,979, filed November 19, 1996; No. 08/826,120 filed March 27, 1997; No. 08/854,877 filed May 12, 1997, now U.S. Letters Patent 5,950,173; No. 08/871,815 filed June 9, 1997; and No. 08/936,375 filed September 24, 1997,

each said Application is commonly owned by IPF, Inc., and is incorporated herein by reference in its entirety as if fully set forth herein.

REQUIREMENT UNDER 37 C.F.R.. 1.121

As required under 37 C.F.R. 1.121, the amended paragraph on Page 1 entitled "RELATED CASES" will read as follows:

--Under 35 U.S.C. Section 120, Applicant claims priority to the earlier effective filing dates of the following co-pending Applications: No. 09/716,848 filed November 17, 2000; No. 09/695,744 filed October 24, 2000 which is a Continuation-in-Part of Application No. 09/641,908, filed August 18, 2000 which is a Continuation-in-Part of copending Application No. 09/599,690 filed June 22, 2000; which is a Continuation-in-Part of copending Application No. 09/483,105, filed January 14, 2000; copending Application No. 09/465,859 filed December 17, 1999; which is a Continuation-in-Part of copending Application No. 09/447,121 filed November 22, 1999; copending Application 09/441,973 filed November 17, 1999; which is a Continuation-in-Part of copending Application Serial No. 09/284,917 which was entered into the U.S. on April 21, 1999 which is a National Stage Entry Application from International Application No. PCT/US97/19227 filed October 27, 1997, published as WIPO Publication No. WO 98/19259 on May 7, 1998; as well as a Continuation-in-Part of the following U.S. Applications: No. 08/736,798, now U.S. Letters Patent No. 5,918,214, filed October 25, 1996, No. 08/752,136, now U.S. Letters Patent No. 6,064,979, filed November 19, 1996; No. 08/826,120 filed March 27, 1997; No. 08/854,877 filed May 12, 1997, now U.S. Letters Patent 5,950,173; No. 08/871,815 filed June 9, 1997; and No. 08/936,375 filed September 24, 1997, each said Application is commonly owned by IPF, Inc., and is incorporated herein by reference in its entirety as if fully set forth herein.--